MAITLAND GARDEN VILLAGE

THE GREEN LIGHT DEVELOPMENT PROJECT

WORCESTER POLYTECHNIC INSTITUTE AND THE CAPE TOWN PROJECT CENTRE



- Interactive Qualifying Project Experience
- History of the Cape Town Project Centre
 - Past Project Efforts
 - Breaking New Ground This Year in Maitland Garden Village

ASSET-BASED COMMUNITY DEVELOPMENT

- Problems with a Traditional Needs-Based Approach
- Benefits of ABCD



THE GREEN LIGHT PROJECT INITIATIVE

Community Meeting Conducted



THE GREEN LIGHT PROJECT INITIATIVE

More Than Fifty Community Members Participated



THE GREEN LIGHT PROJECT INITIATIVE

Open-Ended, Community Driven
Meeting Agenda







MEETING OUTCOMES

- Nine Committees of the Green Light Project Established
- Programme Executive Board Elected
- SLOT Analysis Created



SLOT ANALYSIS

Close-knit community
Low crime rate
Motivated residents
Community pride
Religious institutions
Educational Institutions
Soccer/Sport field
Village Day
Talented youth

Collaboration of residents within MGV

Partnerships with the city's Social Development Committee, Sustainable Livelihood Committee, CORC

Collaboration between neighboring communities (Oude Molen)

Leadership training provided by city

Corporate Sponsorship

Green Light Development Project!

Substance abuse

High teen pregnancy rates
Low matriculation rates
Tension with back-dwellers
Isolated from neighboring communities
Isolated from clinics, recreational centers
Little proper house upkeep
Lack of leadership training
Lack of sponsorship/funding
Little technological skills
High unemployment
Lack of skill development

Not sustainable

Lack of management organization

Carden Village reliance on outside aid

Lack of community interest

Lack of community participation

Limited immediate support/action from city and other stakeholders

BACKGROUND: MAITLAND GARDEN VILLAGE

Survey Topic	Total
Number of Houses	237
Estimated Population	1614
Unemployed	262
Back-dwellers	457
Drug-users	41

POPULATION BREAKDOWN BY AGE

Age Group	Total
0-6 yrs	185
7-12 yrs	157
13-18 yrs	163
19-35 yrs	403
36-59 yrs	510
60+ yrs	196

STRENGTHS: SOCIAL ASSETS

- Close-knit community
- Motivated residents
- Talent
- Pride in community
- Low crime rates

STRENGTHS: EXISTING COMMUNITY PROGRAMMES

- Youth Soccer Programme
- Church Youth Groups
- Drum Majorettes
- Seniors Clubs
- Esther's Dream Centre
- Primary School After Care







LIMITATIONS

- Lack of skill development
- Stagnant youth
- High unemployment
- No central community venue

OPPORTUNITIES



The Green Light Project

EXECUTIVE BOARD

A Group of Executives to Represent the Community Was Chosen to Lead the Programme



FUNDRAISING COMMITTEE

- Members: Margaret, Elenore, Elaine, Macey, Sheila, Ronell
- Mission: Raise money for the other committees to purchase equipment
- Current Initiatives: Boers
 worst sale on 2 December
 and 9 December –
 money raised being used
 towards painting the
 Methodist Church Hall



AWARENESS COMMITTEE

- Members: Caren-Lee, Jamie-Lee, Kershia
- Mission: Raise awareness of issues including HIV/AIDS, drug and alcohol abuse, teenage pregnancy, and abuse (sexual, physical, emotional, verbal)
- Current Initiatives: AIDS Awareness Presentation on 15
 December in the Methodist Church Hall



DANCING COMMITTEE

- Members:
 Bernodean, Ryan,
 Charlton, Ashney
- Mission:
 Choreographed and freestyle dancing led by a youth instructor
- Current Initiatives:
 Compiling music to begin choreography



GYM COMMITTEE

- Members: Esmeralda, Lucia, Lena, Fiona
- Mission: Hold different fitness classes based on demand (walking, spinning, zumba, yoga, aerobics)
- Current Initiatives: Finalizing details for walking programme (supplies & advertising)



GARDENING COMMITTEE

- Leader: Nathan Hardenberg
- Mission: Lead beautification of the community by cleaning up yards and planting gardens
- Current Initiatives: Starting projects on 15 December



SOCCER COMMITTEE

Coach: Germalowdean Rezant

 Mission: Support a competitive under-nineteen youth soccer programme

Current Initiatives: Street Soccer on Beatty Ave on

15 December



DRUM MAJORETTES COMMITTEE

- Coach: Natasha Hendricks
- Mission: Practice new dances so that the team may be competitive
- Current Initiatives: Working to get the necessary uniforms for all participants



FIRST AID AND HOMECARE COMMITTEE

- Members: Miriam, Devona, Janine, Shadika, Dawn, Carol
- Mission: Care for elderly residents of Maitland Garden Village by carrying out simple tasks such as washing, cutting nails, restocking toiletries, and cleaning the house.
- Current Initiatives: Obtaining the necessary supplies needed to begin their care



MUSIC COMMITTEE

- Members: Roben, Alistair, Nathan, Neagan, Lucinda
- Mission: Practice instrumental and vocal music
- Current Initiatives:
 Creating instruments to be rented to the youth.



THREATS

- Lack of a central community venue
- Lack of organisational support
- Lack of leadership skills
- Lack of advice and guidance

MOVING FORWARD

- Sustainability motivation within the community is high and action is being taken by the project committees
- Collaboration with the city
- Collaboration with Oude Molen Eco-Village
 how do you see yourself playing a role in
 - the future of The Green Light Project?