



# ***SALA SIETE:***

**A SPACE FOR THE ARTIST IN EVERYONE**

**SHOWCASING THE PARTICIPATORY DESIGN PROCESS**

***Teatro en 15***  
***Old San Juan, Puerto Rico***

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**Professors: Leslie Dodson, Scott Jiusto**

**Sponsors: Teatro en 15**



**WPI**



**Sala Siete: A Space for the Artist in Everyone Showcasing the Participatory Design Process**

**in**

**Sala Siete: A Space for the Artist in Everyone at Teatro en 15**

Authors: Elizabeth Healy & Praniva Pradhan

May 3rd, 2023

Sponsor Organization: Teatro en 15

Liaisons: Director Antonio Morales Cruz & Pascual Febus Pica

Advisors: Leslie Dodson & Scott Jiusto

For more information:

<https://wp.wpi.edu/puertorico/projects/2023-mar-may-2/teatro/>

This work was produced by undergraduate students in the Worcester Polytechnic Institute (WPI)

Global Projects Program. For more information:

<http://www.wpi.edu/academics/ugradstudies/project-learning.html>

Thank you to the Teatro en 15 community



# THE SPACE

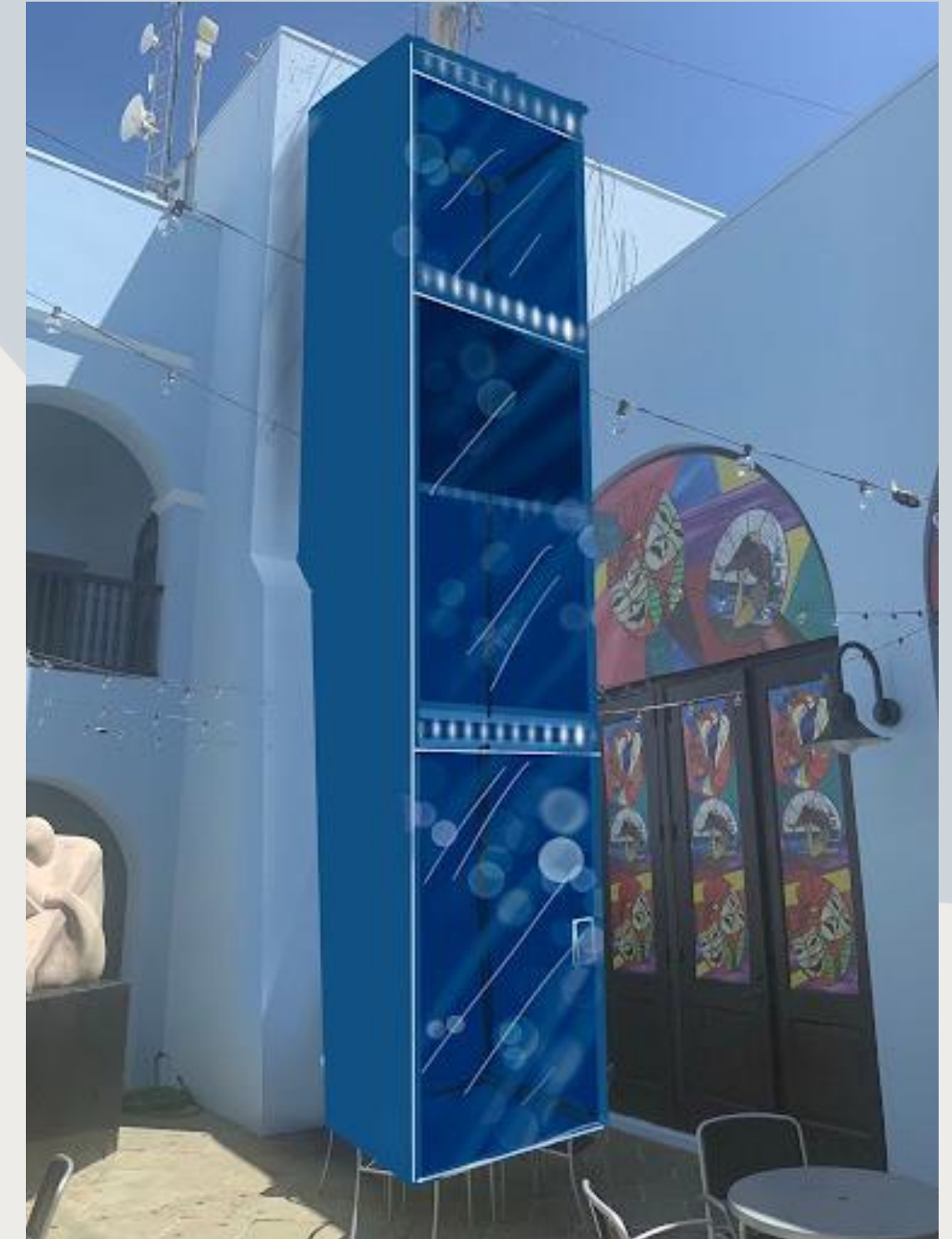
- Unused space on 3rd floor of Teatro en 15
- Empty room with adjoining rooftop space





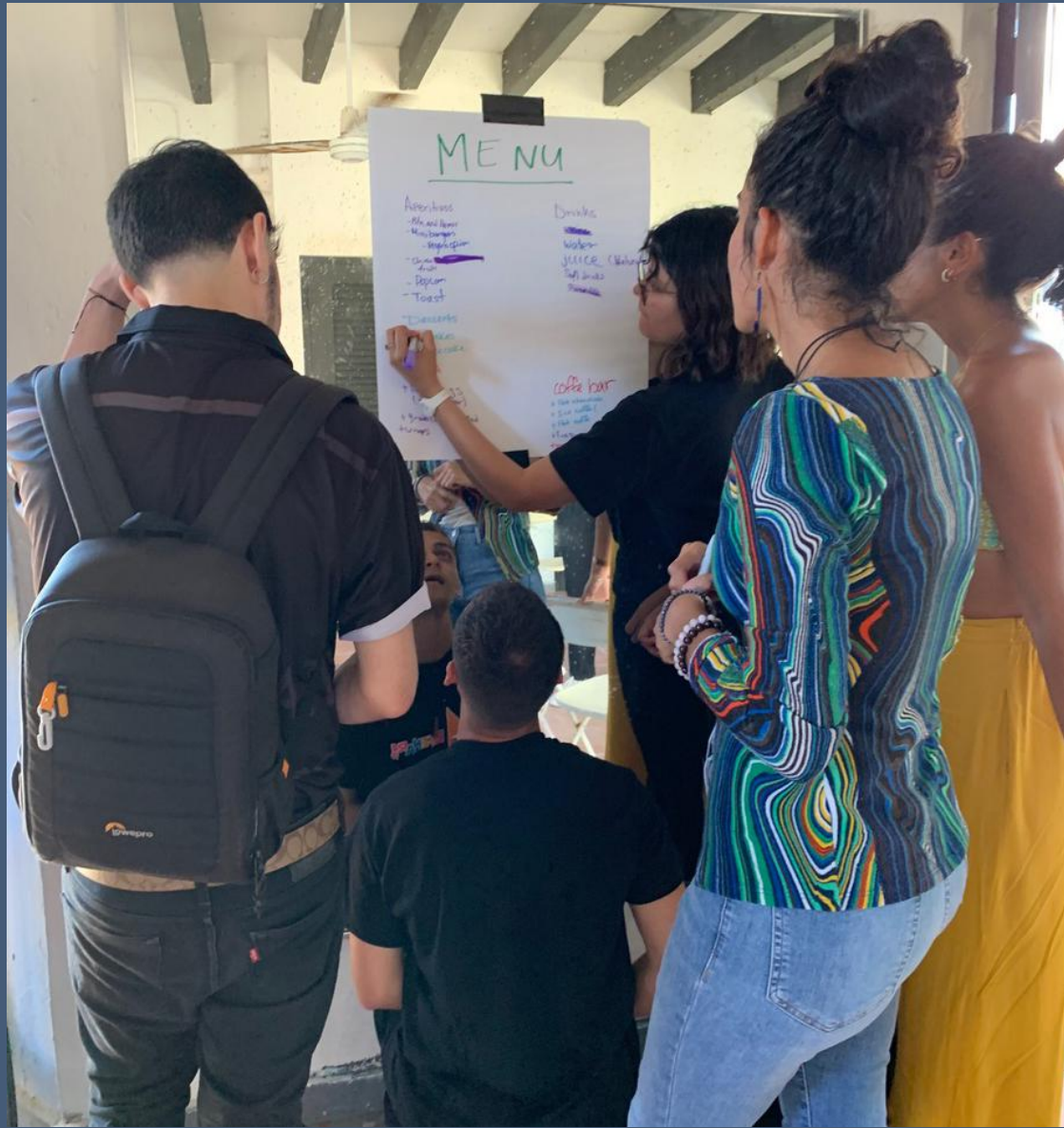
# INITIAL VISION

- CELEBRATE ART & CONNECT WITH ARTISTS
- OFFER ART & CULTURE WORKSHOPS



Drawings by Pascual Febus Pica

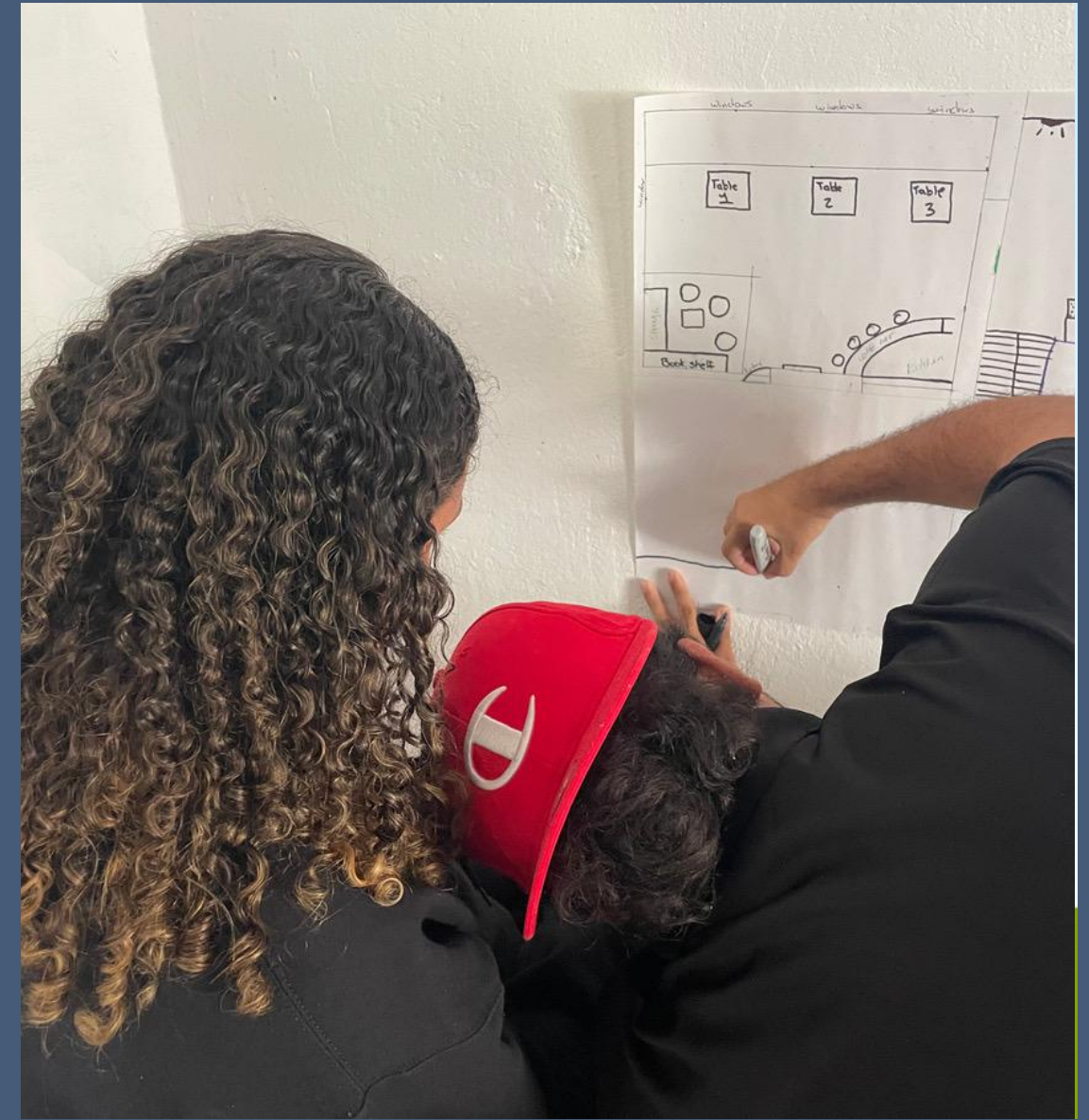




**BRAINSTORMING**



**DISCUSSING IDEAS**

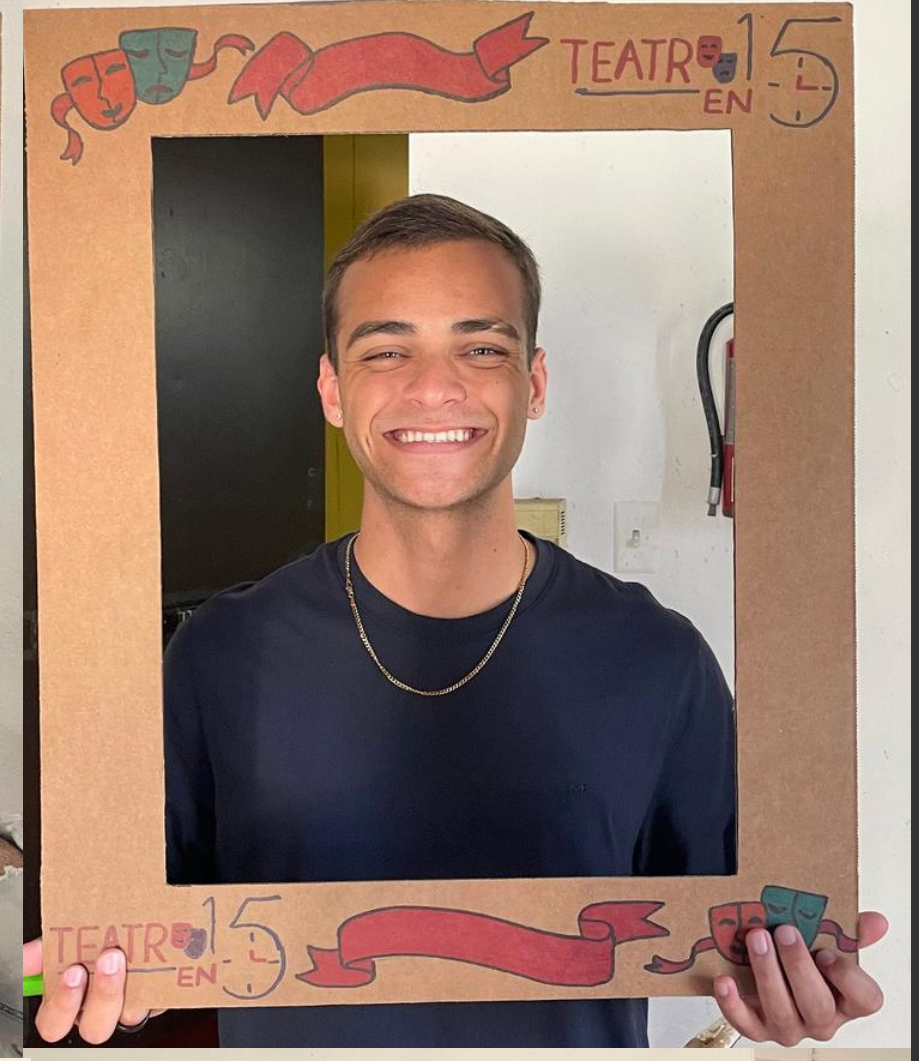


**CREATING A CAFE**

# PARTICIPATORY DESIGN

- Main strategy to create cafe and rooftop design
- Implement stakeholder input

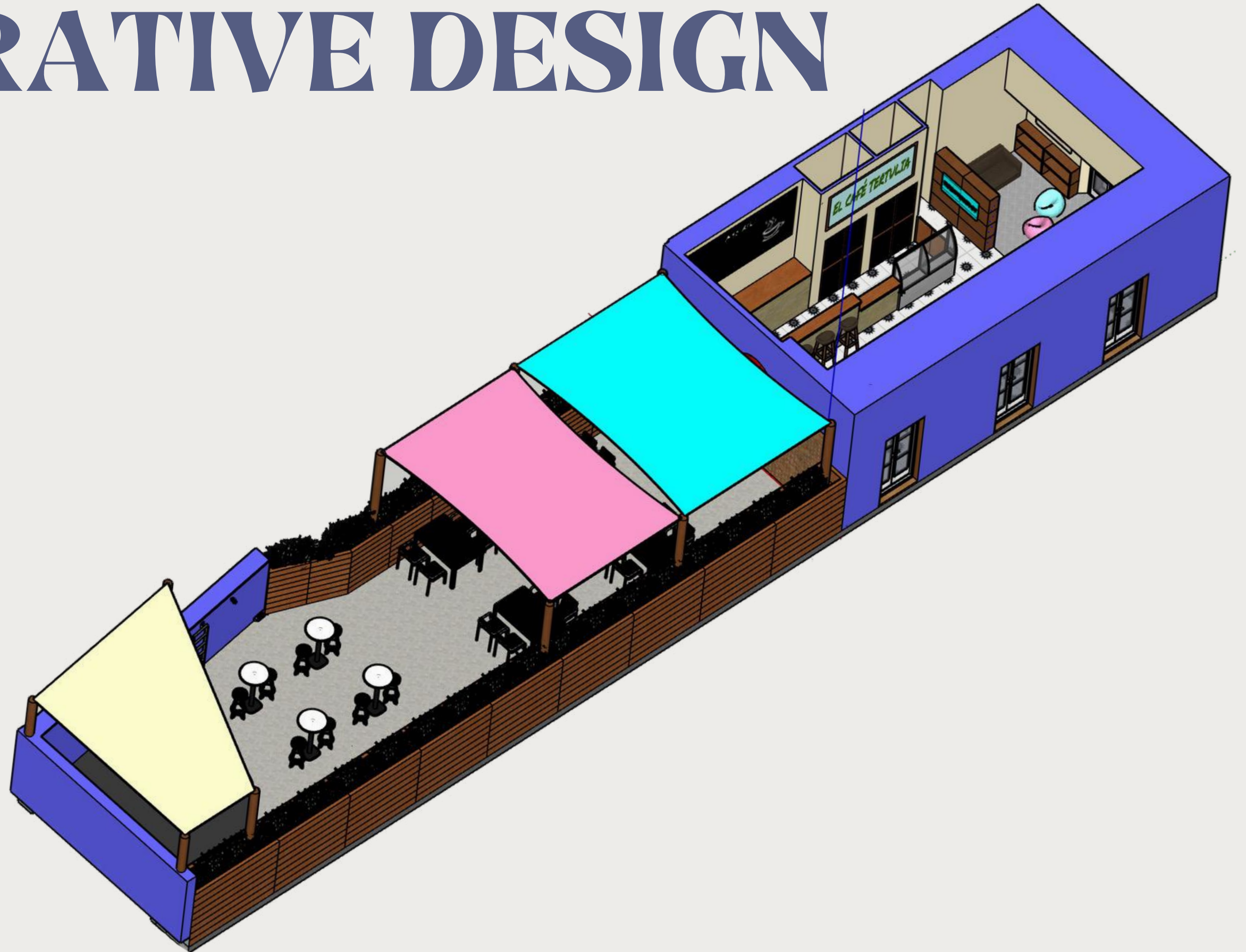






# COLLABORATIVE DESIGN

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- STAKEHOLDER IDEAS AND VISIONS
  - COLLABORATIVE DESIGN
  - COZY AND RELAXED
  - PUERTO RICAN ART AND CULTURE
  - ARTISTS' SAFE HAVEN
- 





# CAFE BULLETIN ACTIVITY

- Brainstorm possibilities
- Culture, food, ambiance, seating
- Discuss elements/details of each topics





## CULTURE

- + Spanish 16th century Aesthetic
- + Salsa Music and Orquest
- + Piano music
- ♥ Bad Bunny - NO NO YES
- + art paint
- + 60's 70's 80's music NO
- Arte de artista puertorriqueños (cuadros)
- + A physical piano
- ★ A map to mark from what parts of P.R. you come from
- ★ (markings with pins) ★ YES
- ★ Local (cantantes, rebo, performers, artists, place, etc.)
- + Blinds

## AMBIANCE

- Good Music
- natural ventilation & AC (both)
- luces - tenue - but not too much
- muebles (espacio acogedor)
- + 3-4 tone selection colors (but careful with hot overwhelm the place)
- Good smell
- chill, peaceful space ♥
- Incense, many types of it, Candles
- Natural vegetation - plants
- Bean bags
- only adult

## MENU

- Aperitivos
  - Pita and Hummus
  - Mini burgers
  - Veggie option
  - Cheese
  - Fruits
  - Popcorn
  - Toast
  - Fish tacos
- Desserts
  - + Pies - Tiramisu
  - + cupcakes
  - + cookies
  - + cheese cake
  - + pizza
  - + Hot wings (or regular)
  - + Grain (beans) salad
  - + wraps
  - + Carbon Blend
- Drinks
  - Water
  - juice (Natural)
  - Soft drinks
- coffee bar
  - + Hot chocolate - quesitos
  - + Ice coffee - bones
  - + Hot coffee
  - + Frappuccino
  - + many flavours (pumpkin) spice

## Comfort / Seating

- + Modular sofas (the Ikea kind)
- + Low tables
- + Pool rests? NO
- + different sections
- + bean bags
- Bar
- + place to sit on the floor
- + scents

## ENTERTAINMENT

- + board games
- tv with the trailers
- Pool table
- Photo booth
- Poetry or stand up
- Movie clips
- Transmission of interviews of Teatro en 15.
- Karaoke

## Brainstorm

- Coffee
- good smell
- Snacks
- good music
- art
- lighting
- Merch
- types of seating
- TV w/ trailers for Teatro en 15
- Comfort
- games
- Playstation
- A/C
- read
- open air
- Vegan / Gluten-free



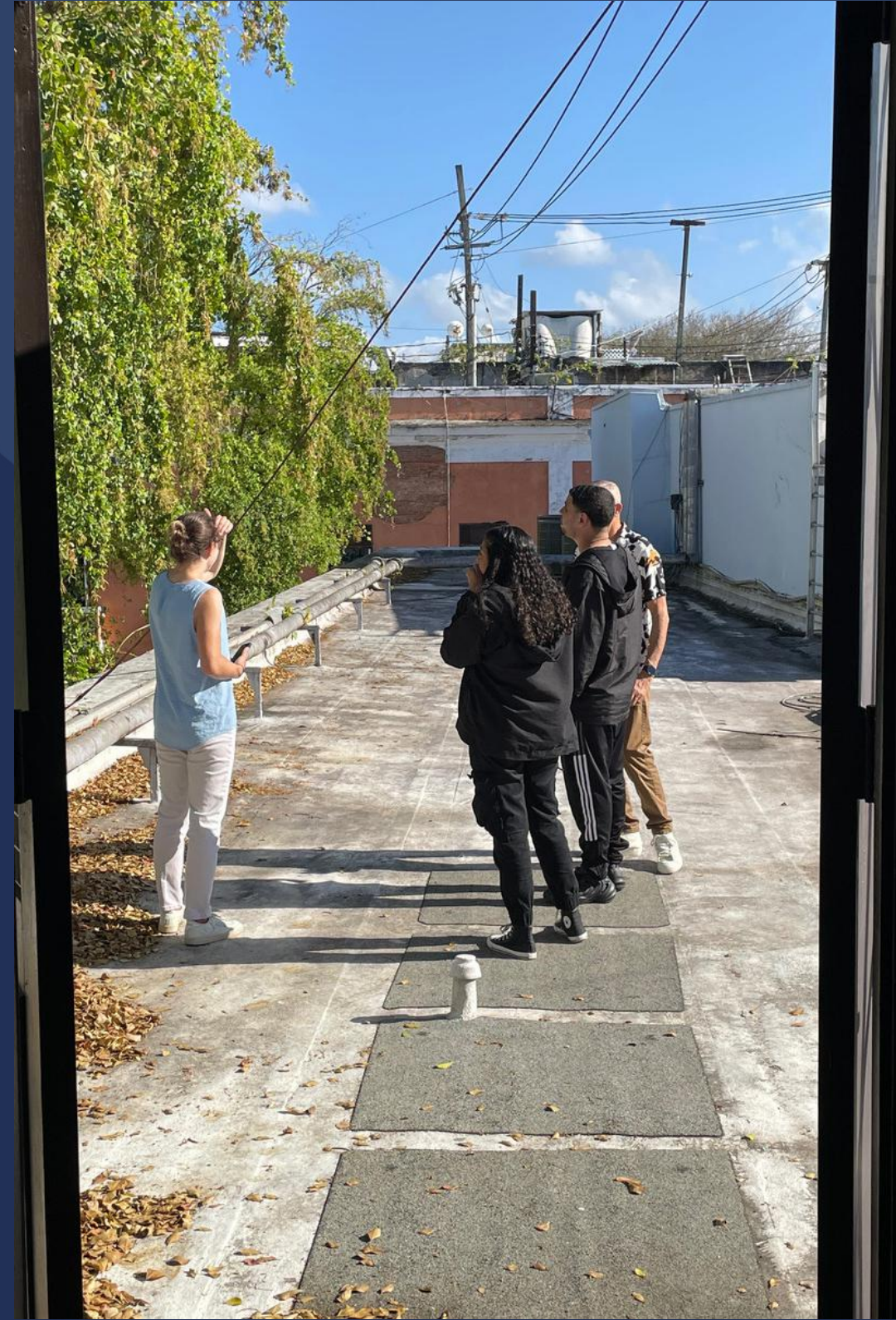




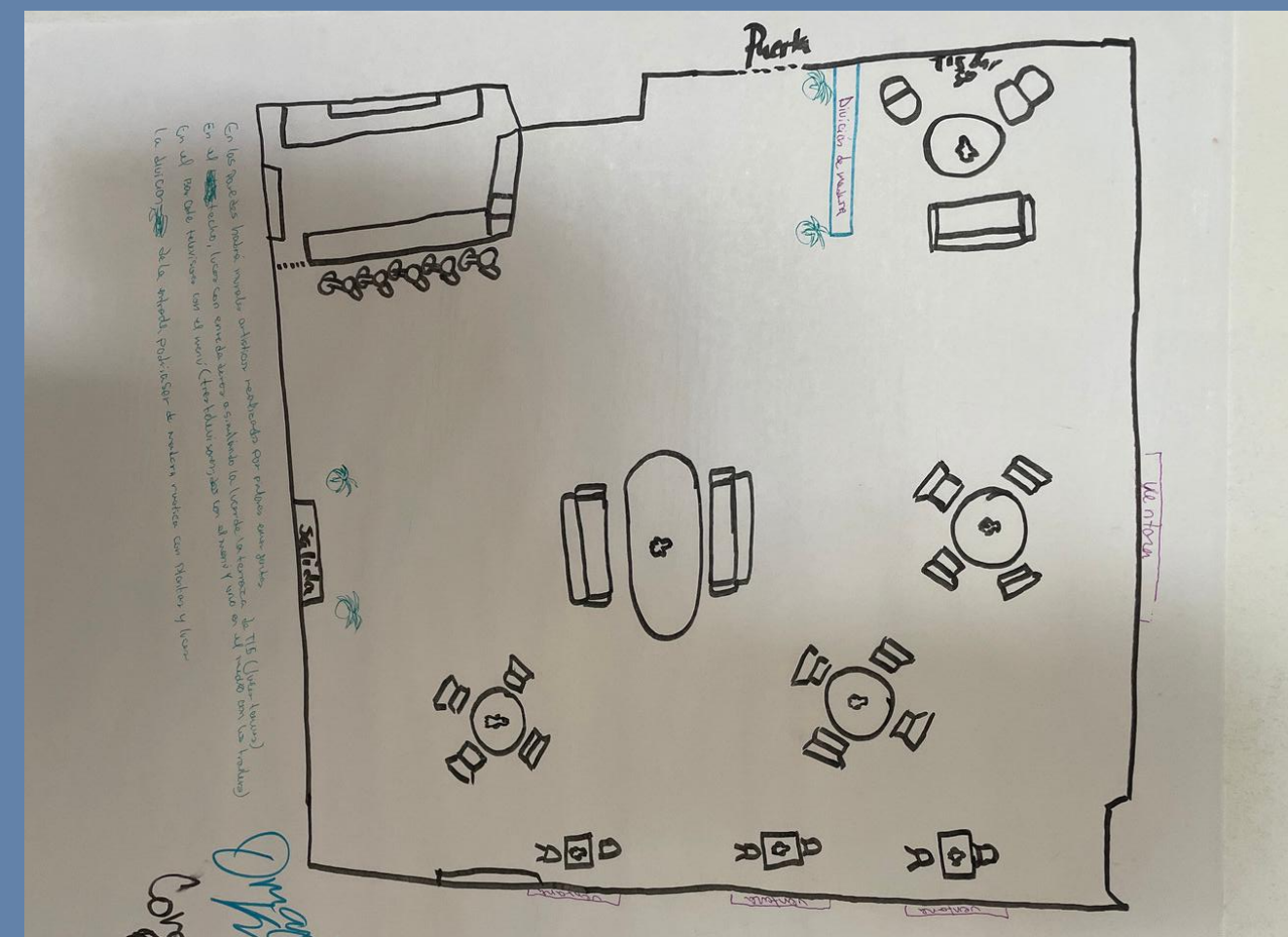
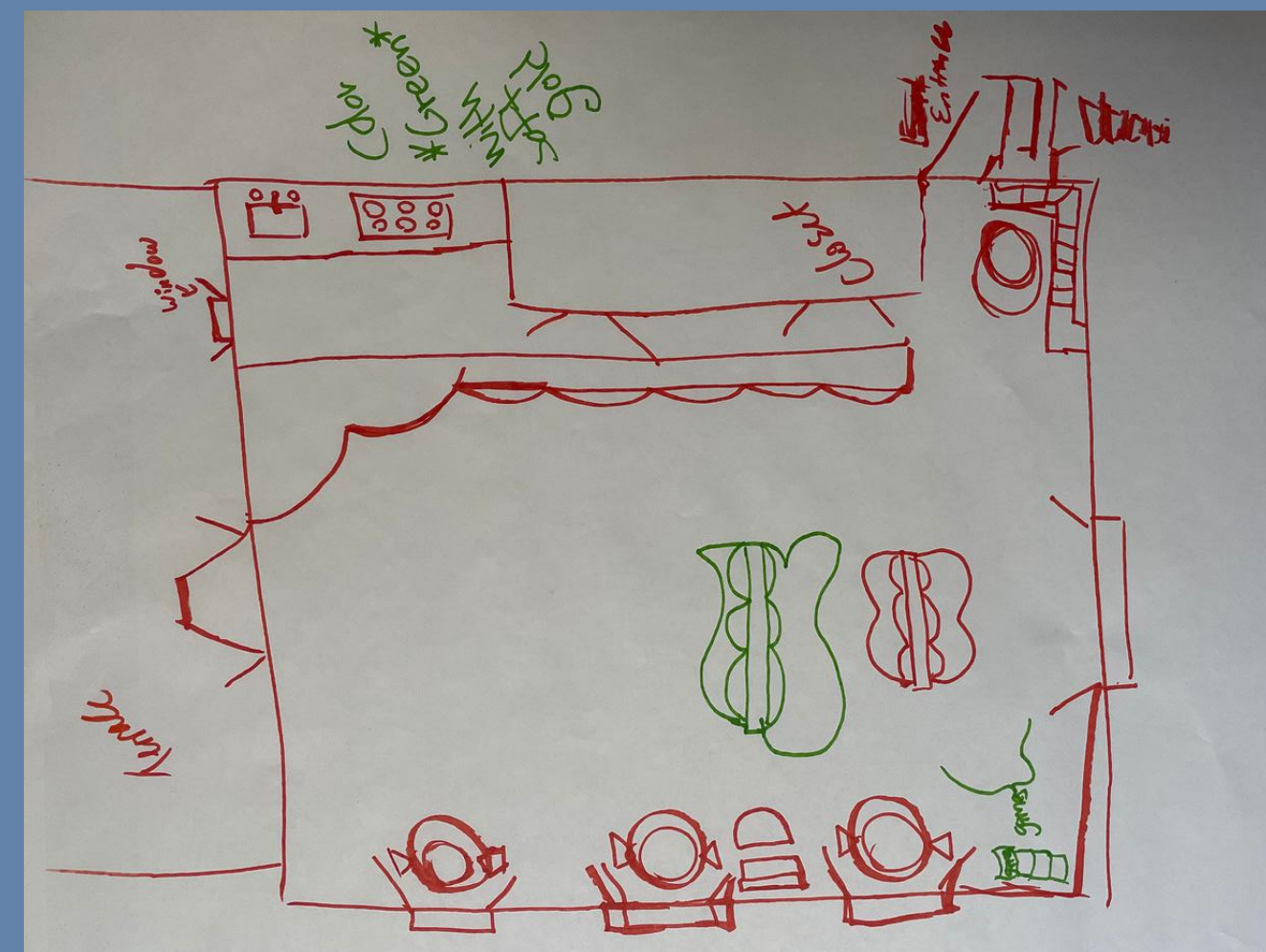
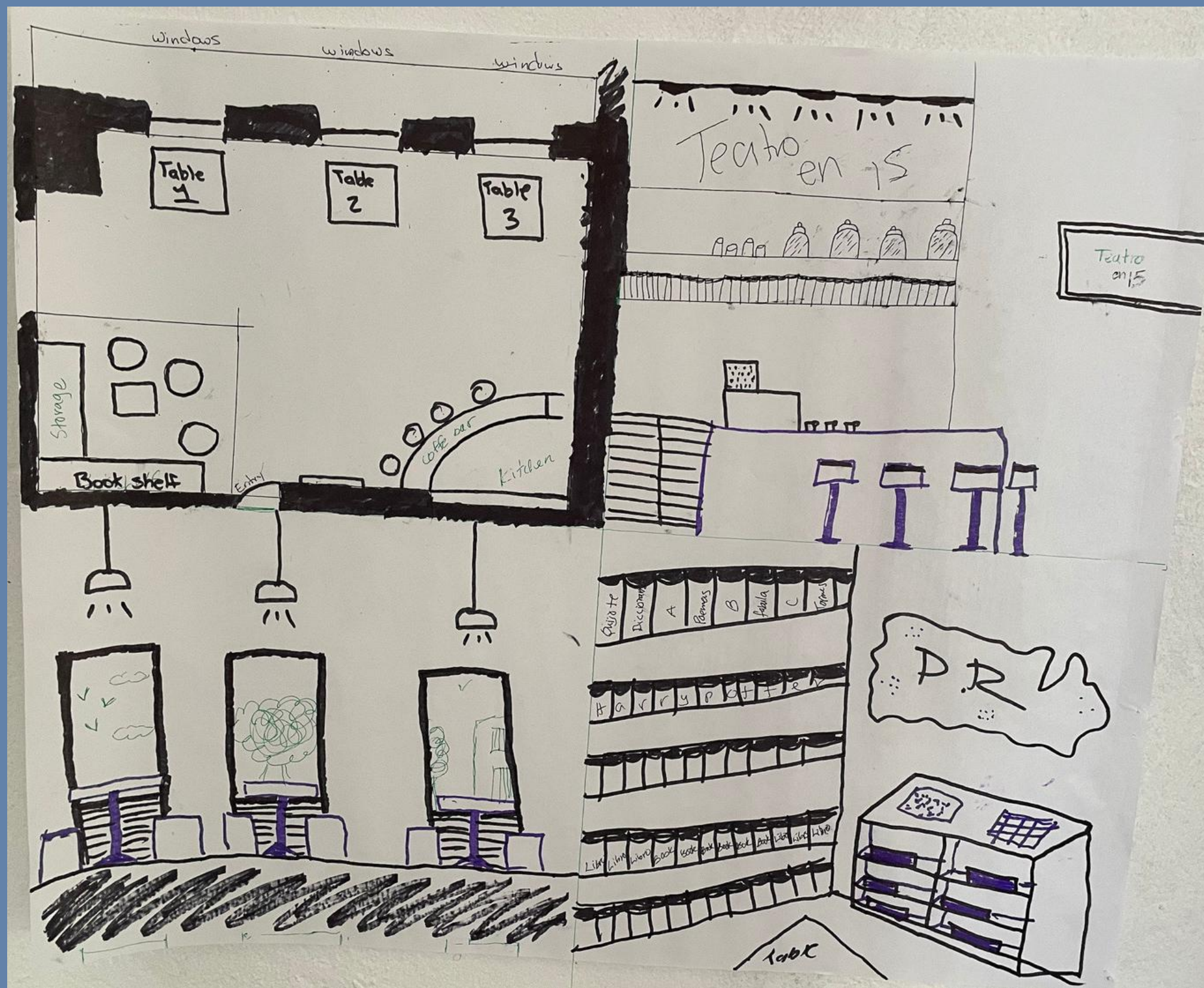


# CAFE DRAWING ACTIVITY

- Ushers competed to draw their vision of the cafe









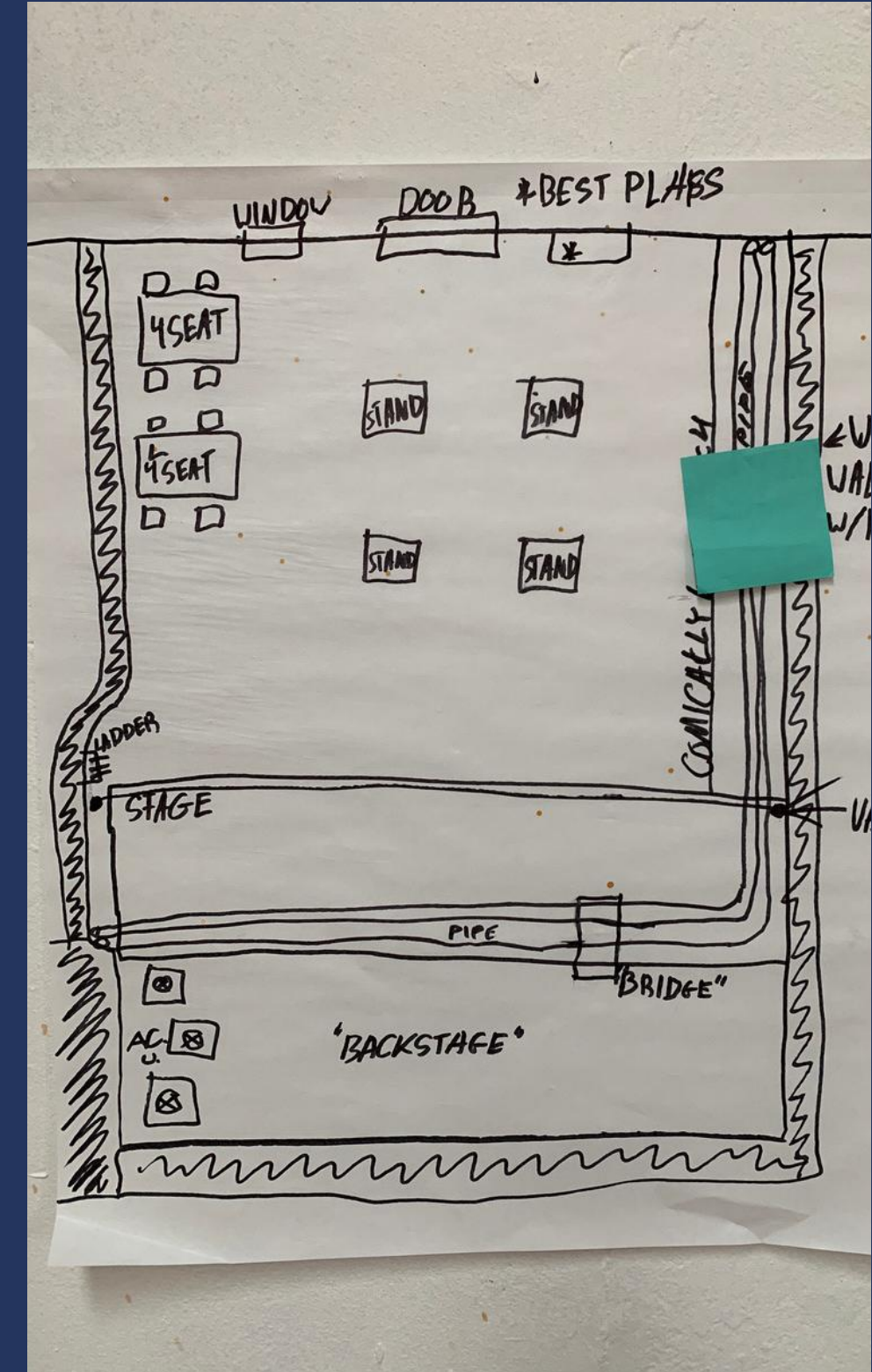
# CAFE SPACE: LA TERTULIA





# ROOFTOP BRAINSTORM AND DRAWING ACTIVITY

- Ushers brainstormed essential elements of a rooftop performance area
- Teams drew their visions

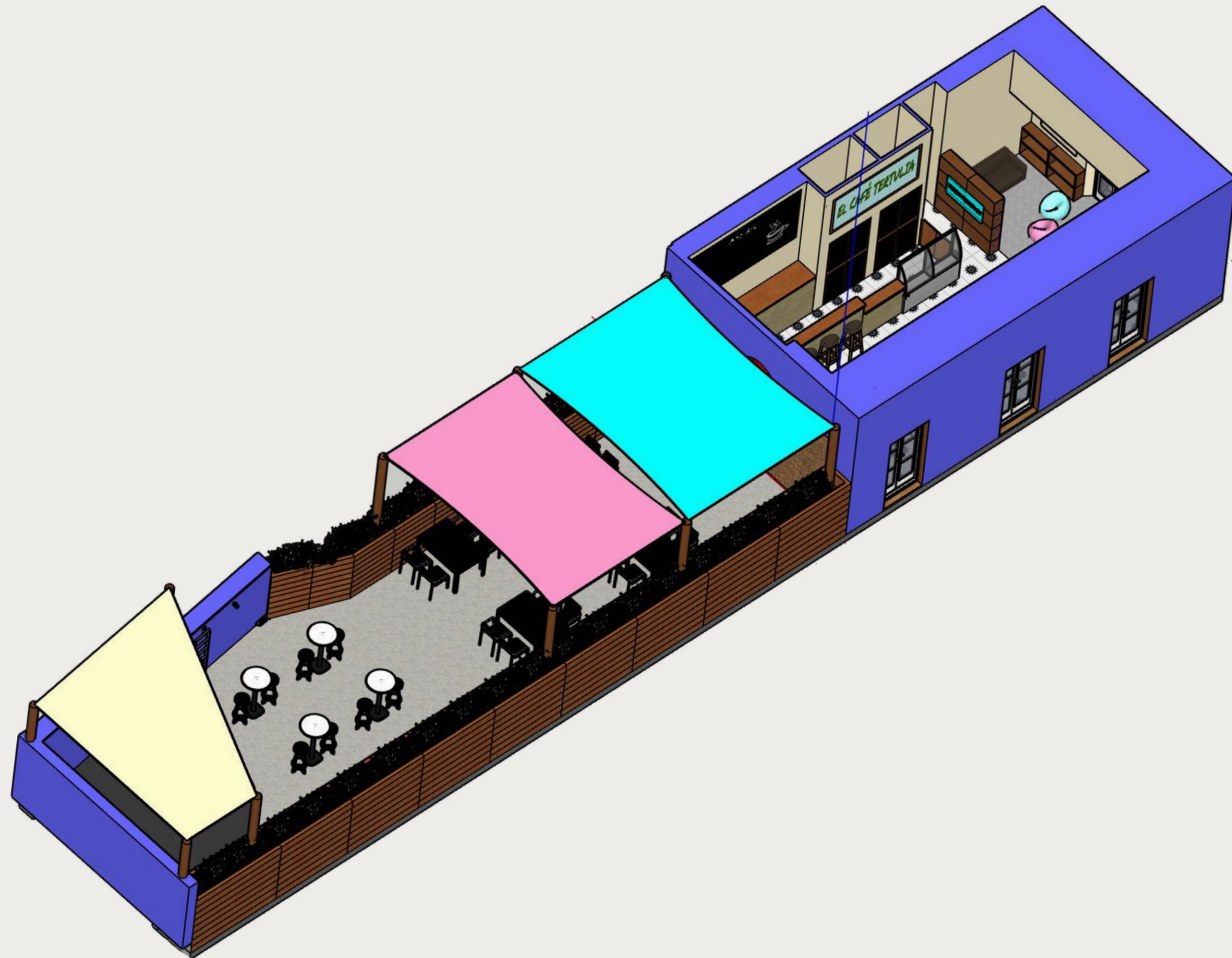




# ROOFTOP SPACE: LA TERRAZA









# PATRON EXPERIENCE

## LAYOUT

- Layout is defined by the elements that make up a cohesive space design
- Layout includes decisions about seating, table spacing, customer flow
- Prioritizes customer experience

## AMBIENCE

- Ambience is the character and atmosphere of a place
- Stylistic elements contribute to setting the desired mood
- Ambience manifests in small details that accent a space

## CULTURE

- Spaces can honor local culture
- Cultural influences can be expressed through color, fabrics, food, architecture, etc.
- Spaces can provide opportunities to learn about culture

## ART

- Space for artists and art enthusiasts to connect, enjoy, and create art
- Artwork can enliven a space through decor, small details and featured artwork

## ACCESSIBILITY

- Americans with Disabilities Act (ADA) requires accessible entrances/exits and bathrooms
- Elevators and ramps allow spaces to be enjoyed by everyone

## ENTERTAINMENT

- Rooftop and cafe spaces can feature small stages for solo and small-scale performances
- Entertainment corners can feature space for reading and board games



# ENGINEERING CONSIDERATIONS

**BUILDING  
CODES**

**STRUCTURAL &  
ARCHITECTURAL  
ENGINEERING**

**MECHANICAL,  
ELECTRICAL,  
& PLUMBING**

**WEATHER-  
PROOFING**

**SAFETY**

**AMERICANS  
WITH  
DISABILITIES  
(ADA) -  
RAMPS,  
ELEVATORS**

**ROOFING  
&  
SHADE**

**BUSINESS  
MODELS**



# ACKNOWLEDGEMENTS







THANK YOU!